

Milan, 19th January 2022

CALL FOR PROPOSAL 2022-2023

Fondazione Milan presents the document containing the guidelines of the call for proposal for sports and educational projects that will be implemented from September 2022.

1. Timing for the submission of project proposals

The project proposals must be submitted by e-mail to <u>fondazione@acmilan.com</u>, from **15th January 2022** and no later than **28th February 2022**.

2. Areas of intervention

The project proposals will focus on the two main areas of intervention of Fondazione Milan: education and sport, disability and sport. Especially, the first area is part of the **Sport for Change** programme, which aims to promote education, inclusion and social redemption through sport. The second area concerns the **Sport for All** programme, which focuses on the practice of integrated sport, aimed at the inclusion of people with disabilities.

The proposals will have to include an intervention limited to the city of Milan and/or Italy.

3. Guidelines for the submission of project proposals

The document describing the project proposal must contain short but essential informations on:

- **Promoting Organisation:** background, vision, mission and values.
- **Social context:** analysis of the socio-economic and cultural background of target areas; identification of the main social concerns which the promoting organisation intends to answer to (needs assessment).

Project proposal: main project goals; description of sectors of intervention, planned activities, intermediate objectives and methodologies.

- **Target:** beneficiaries of the project; both direct and indirect recipients (indication of the overall number, age, provenance, and potential sending institutions).
- **Timeframe:** project duration, start and end dates.



Project partners: potential partnerships with external parties (local institutions, firms and authorities) involved in the development of the project.

- **Budget:** estimated costs of all planned activities, staff, materials, venues, communication plan, & more.

4. Evaluation and feedback

During the first selection phase the projects will be evaluated by the internal team of Fondazione Milan. The selected proposals will be submitted to the Fondazione's Board of Directors for the defenetive approval. The projects approved will recive a financing.

Additional informations or documentation may be requested, as well as in-depht meetings with the propsing bodies.

A feedback on each project proposal will be provided **no later than 30 June 2022.**

5. Assessment criteria

The main assessment criteria used at the selection stage are the following:

- **Relevance** to the guidelines and mission of Fondazione Milan.
- **Urgency:** demonstrated need to respond to a current and urgent social need.
- Economic sustainability: ability of the project to last over time, possible co-financing by the proposing body, aimed at ensuring the sustainability over time of the proposed activities.
- **Social impact** of the proposed activities, in realtion to the identified problems to which the body intends to respond.

Team of Fondazione Milan